



Enterprize 2010 National Business Plan Competition Official Rules

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I. Eligibility

- a. The Enterprize Canada 2010 Business Plan Competition is open to students currently enrolled in a university or community college on a full-time basis in the current academic year (2009/2010) working on an undergraduate degree/diploma. Those who had graduated with an undergraduate degree no earlier than May 2009 are also eligible to compete, but must be participating with members who are attending or who have attended the same university. At least one member of the team must be enrolled in an undergraduate program at a post-secondary institution at the time of the competition (December 2009 to February 2010).
- b. Teams must consist of 2 to 6 members.
- c. Members of the same team must be attending the same university, but teams can consist of students from any faculty. Teams must not have started a business around their plan's idea for more than three years prior to competing at Enterprize Canada
- d. Individuals who have competed in Enterprize Canada competitions in the past but did not advance to the semi-final round of competition are eligible to compete again.

- e. Participation as a competitor of the competition from persons involved with any administrative aspects of the Enterprize Canada 2010 Business Plan Competition is strictly prohibited.

II. Requirements

a. Business Plan

- i. Teams must limit the length of their business plan to 15 pages. This does not include a title page, the table of contents, and appendices. The total length of the document must not exceed 30 pages. Pages must be numbered. The title page must contain the company name and logo, a mailing address, and the names, phone numbers, and e-mail addresses of all team members. The document must be submitted in Microsoft Word (.doc only) or Adobe Acrobat PDF format using an easily readable font (e.g. Arial, Times New Roman, etc.) font size 12, one inch all-around margins, and double spacing. Business Plans must be submitted on our website (www.enterprizecanada.org) under the Competition link.
- ii. Written submissions may be in English or French, but please be aware that translations may be necessary to accommodate presentations.
- iii. Any ideas or business plans submitted to the 2010 Enterprize Canada Business Plan Competition must be original. Ideas or business plans may not be submitted to Enterprize Canada twice.
- iv. In submitting Business Plans to Enterprize Canada, teams agree to compete in subsequent rounds to which they advance.

b. Presentation

- v. Ten successful teams from each region will be asked to prepare a 15-minute oral presentation as a supplement to their written presentation at the Regional Qualifying Round as well as National Semi-final and Final Rounds of competition.



- vi. Presentations may be in English or French, however, please be advised that translation into either language may be necessary to accommodate judges at any given round.

III. Deadlines

- a. Competitors are expected to adhere strictly to the online registration and business plan submission deadline at 11:59pm (Pacific Time) on December 5, 2009. Regional and National Competition deadlines will be announced later in the year. Please visit www.enterprizecanada.org for the latest updates.
- b. Teams selected to proceed to subsequent rounds of competition are expected to meet all deadlines and participate in required events or risk disqualification from the competition.
- c. Late submissions will not be accepted.

IV. Notice of Intellectual Property

- a. The ownership of business plans and any related intellectual properties will remain with the participating teams. The cash and non-cash prizes do not represent any stake in the proposed business plan.
- b. The Enterprize Canada Organizing Committee will take all possible measures to ensure the confidentiality of the business plans. However, as with any competition of this kind, the ultimate responsibility of protecting intellectual property lies with each team. Enterprize Canada suggests teams exclude highly sensitive information from their business plans and presentations if they are concerned about the confidentiality of the material.
- c. We encourage competing teams not to disclose sensitive information to those other than judges and place the phrase “Confidential Information” on the footer of every document page. Our judges fully understand the consequences of intellectual property theft and will abide by a Non-Disclosure Agreement.

V. Disqualification

- a. Plagiarism, copyright infringement, and intellectual property theft is strictly prohibited. In no way should any part of the business plan or related documents originate from a professional source.
- b. Sharing business plans or conferring unethically with other competitors is strictly forbidden, and may result in disqualification.
- c. Contacting any of the judges prior to the competition may result in disqualification.
- d. Judges may contact teams to inquire about the extent of involvement of each team member and/or external parties. Upon request, teams are required to provide reasonable evidence that all external assistance involved with the development of the submission was limited to consulting and advising (i.e. teams must demonstrate that they are the primary founders of the business concept). Teams who are found to be competing in the competition through a proxy of undergraduate students will be disqualified.
- e. Enterprize Canada takes pride in its integrity as an organization, and expects participants to abide by the aforementioned policies and be honest and fair parties as well. We acknowledge that no set of rules, however thorough, can address every possible circumstance; therefore, in order to ensure a level playing field for all of our competitors, Enterprize Canada reserves the right to disqualify any team should we deem its behaviour in violation of the letter or spirit of the Enterprize Canada Competition.
- f. In submitting an entry to the Enterprize Canada 2010 Business Plan Competition, you acknowledge your understanding and accept the rules and terms outlined in this document.
- g. Enterprize Canada reserves the right to modify any aspect of the competition as appropriate at any time.